

 Charles Hope

Central to your stay

Contact Us:
0203 983 6300
info@charleshope.co.uk



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About Us

Our senior management team bring experience from across the property sphere from Development, BTR, Coliving and Serviced Apartments.

With over 10 years experience in the sector, a strong focus on the use of technology to develop the product offering and a transparent approach to everything we do, Charles Hope is the perfect partner. We offer standard lease options, management contracts and hybrid models to suit every level of investor and developer to maximise asset value and potential income streams.

We work with institutional owners, private equity funds, REITs / property companies, boutique and family office firms, and entrepreneurial developers.

Accredited by



Our Team



Richard Maurin
CEO

Richard founded Charles Hope in 2016 after 4 years in property development of listed buildings and heritage assets. Initially developing a boutique hotel and a small number of serviced apartments the company grew from a handful of apartments and hotels to master leases of 2 million pa. Richard chairs the SMT and manages the strategic direction of the company.

Richard has a LLB (Hons) in Law and previously worked for the crown prosecution service as a prosecutor.

Languages Spoken: English and Swedish



Elin Maurin
Legal Director &
Company Secretary

Elin is a founding partner and has been a solicitor for over 15 years in commercial banking and finance, Elin manages the legal compliance and company formations in new jurisdictions.

Elin has a LLM in Law and is a qualified solicitor in both Sweden and UK

Languages Spoken: English, Swedish, Danish, French and Spanish



Adam Dale
Operations and
Aquisitions Director

Adam joined Charles Hope in 2020 after building an extensive career in build to rent (BTR). He has managed multiple BTR schemes across the UK from construction through mobilisation and lease up into stabilisation. Managing flagship assets with combined values of over £120 Million he is experienced in everything including sales, property management, customer service and asset growth. His years of experience in customer service and large development management has led him into the fast-paced world of serviced accommodation.

1st class Hons BSc Computer Aided Design

Languages Spoken: English



Mark Houston
Business Development
Director

Mark comes with the experience and knowledge needed to help with the growth of Charles Hope across the UK and Europe joining in SMT in 2020. Mark has previously spent the last 4 years with The Apartment Service where he held the roles of Global Account Director and Sales Director managing some of the largest serviced apartment/ temporary houses programmes in the industry. Responsible for a managing a sales budget of more than £30 million working closely with the corporate and global mobility sectors. previously Mark has held various management roles in the hospitality sector with some of the largest UK hotel brands, Park Plaza, Travelodge and GLH Hotels as well as being a long standing member of the ITM. Mark has managed sales teams to an international level achieving budgets of more than 200,000 room nights.

Languages Spoken: English

Our Team



Gemma Clapcott
Finance Director

Gemma joined the Charles Hope team in 2020, and has proved herself as an asset for her innovative and focused way of working to ensure that the business has been able to prosper over the unprecedented environment during the pandemic.

Gemma has over two decades of experience in finance, having worked both in the corporate (JP Morgan) and public sector (NHS).

Gemma has a BA(Hons) in Finance and Accounting

Languages Spoken: English



Sharon Wood
National Sales
Director

Sharon joined Charles Hope in 2018 after a successful career with a boutique firm spanning 7 years. Sharon manages the agency and relocation arm of the business with clients from around the globe.

In 2020 Sharon launched our contractor housing arm which boosted our sales and occupancy during the first national lockdown and is currently working on expanding this arm of the business.

Languages Spoken: English and Maltese

Guest Services

Our 24 hour guest services team has combined experience of managing hospitality across a variety of brands including Hilton, Malmaison, Ibis, Crieff Hydro Ltd as well as notable brands such as Jamie Oliver and Hampshire Cricket Ground (Ageas Bowl) to name a few.

With over 20 years' experience in creating an exceptional customer journey for hotel stays, weddings, conferences and large public and private events they know how to make a guests stay exceptional.



Safety and Security

- Four-step background check and fraud prevention system to vet every client.
- Local office in every operational city; 24/7 client and building staff support.
- One-strike rule for every client; immediate and decisive action taken when house rules are broken.
- Strict no-party policy.



Insurance

- Exclusively through Lloyds of London, £10 million insurance coverage for each unit signed; owners are additionally insured
- £25 million premises liability coverage.
- £10 million excess liability coverage.

Leaders in Technology

- Smart monitoring of every unit for heat, damp, smoke, noise
- Smart access of every unit via smart locking system
- Internal software and services ensure operational efficiency with unit build out and ongoing maintenance.
- COVID secure business
- Unlike traditional hospitality businesses our company structure and procedures allow us to continue to trade even during a national lockdown, a proven business model to withstand a global pandemic.
- Mobile APP guest and Tenant services
- Contactless entry
- Occupancy level 77% April - July 2020 hospitality average 23% (UKHospitality)

Expedited Lease-Up

100% occupancy on day one after completion; no lease-up and no ramp-up.

No Vancancies

Eliminate vacancies, credit loss, ongoing maintenance, leasing commissions, and turnover costs.

AAA Tenant

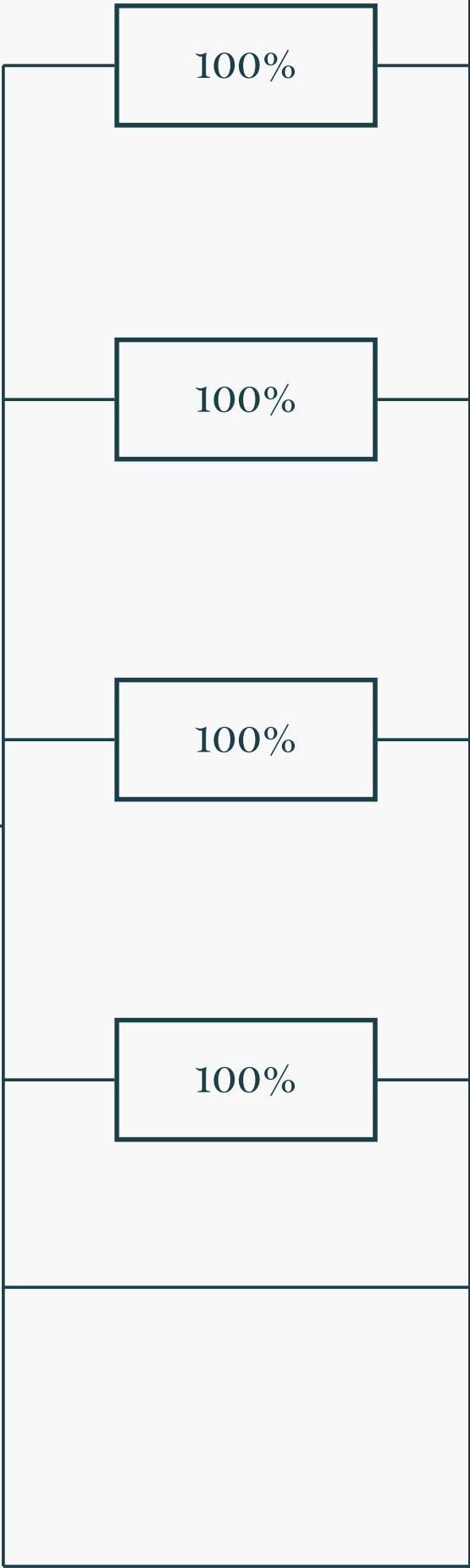
Guaranteed monthly income; on-time, every time



Charles Hope Holdings Ltd

Charles Hope Holdings Ltd
Unit 6, 2 Park Court Premier Way,
Abbey Park, Romsey, Hampshire
SO51 9DH
United Kingdom
Company Registration Number
12812221

Structure



Charles Hope Apartments Trading Ltd
Suite 9 Director Generals House
15 Rockstone Place
Southampton
SO15 2EP
United Kingdom
Company Registration Number: 10934955

Charles Hope UK Ltd
Unit 6, 2 Park Court,
Premier Way Abbey Park,
Romsey, Hampshire
SO51 9DH
United Kingdom
Company Registration Number: 12810294

Charles Hope BTR Management Ltd
Unit 6, 2 Park Court,
Premier Way Abbey Park,
Romsey, Hampshire
SO51 9DH
United Kingdom
Company Registration Number: 12812198

Charles Hope Denmark
Denmark
Banegårdsvej 1
2600 Glostrup

Loder Properties Limited T/A Charles Hope
Loder House
Endless Street
Salisbury
SP1 1DP
Company Number 10892566

Loder LUX City SARL
26 Boulevard Royal Level 5, 2449 Luxembourg



Central Locations

- Head Office – Romsey, Hampshire

- Copenhagen
- Luxembourg City
- Staines
- Hounslow
- Canary Wharf
- Kew

- Leicester
- Reading
- Southampton
- Birmingham
- Manchester



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